

RESOLUTION NO. 2021-32

**A RESOLUTION OF THE MASON TRANSIT AUTHORITY BOARD
APPROVING AND AUTHORIZING THE GENERAL MANAGER TO SIGN THE
TERMS AND CONDITIONS CONTRACT WITH JAYRAY FOR
PUBLIC RELATIONS SERVICES.**

WHEREAS, the Mason Transit Authority Board desires to continue to seek assistance in the area of public relations with tasks such as campaigns on new service and restoring ridership, along with continuing a stronger social media presence, as well as press releases to help the public become more aware of MTA services;

WHEREAS, MTA received one proposal on an informal solicitation for proposals for a public relations firm and it was received by JayRay; and

WHEREAS, MTA’s Executive Team has been pleased with the public relations work that JayRay has performed in the past year and its quality of response, project understanding, availability of team, experience and price;

NOW THEREFORE, BE IT RESOLVED BY THE MASON TRANSIT AUTHORITY BOARD that the General Manager is authorized to sign the Terms and Conditions agreement in the amount of \$45,045 between JayRay and Mason Transit Authority.

Adopted this 19th day of October, 2021.

DocuSigned by:

Sharon Trask

Sharon Trask, Chair

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DocuSigned by:

Sandy Tarzwell

Sandy Tarzwell, Vice Chair

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DocuSigned by:

Cyndy Brehmeyer

Cyndy Brehmeyer, Authority Member

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DocuSigned by:

John Campbell

John Campbell, Authority Member

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DocuSigned by:

Kevin Dorcy

Kevin Dorcy, Authority Member

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Matt Jewett, Authority Member

DocuSigned by:

Wes Martin

Wes Martin, Authority Member

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DocuSigned by:

Randy Neatherlin

Randy Neatherlin, Authority Member

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DocuSigned by:

Kevin Shetty

Kevin Shetty, Authority Member

DocuSigned by:

Amy Asher

APPROVED AS TO CONTENT: Amy Asher, General Manager

DocuSigned by:

Robert Johnson

APPROVED AS TO FORM: Robert W. Johnson, Legal Counsel

DocuSigned by:

Tracy Becht

ATTEST: Tracy Becht, Clerk of the Board

DATE: 10/29/2021