

RESOLUTION NO. 2022-18

**A RESOLUTION OF THE MASON TRANSIT AUTHORITY BOARD
APPROVING THE AGREEMENT BETWEEN MASON TRANSIT AUTHORITY
AND BERG MARKETING GROUP FOR PUBLIC RELATIONS SERVICES
AND AUTHORIZING THE GENERAL MANAGER TO SIGN THE
AGREEMENT.**

WHEREAS, the Mason Transit Authority Board desires to continue to seek assistance in the area of public relations with tasks such as campaigns on new [and returning] services and restoring ridership, along with continuing a stronger social media presence, as well as press releases to help the public become more aware of MTA’s services; and

WHEREAS, MTA received three (3) proposals on an informal solicitation for proposals for a public relations firm;

WHEREAS, of the proposals received by MTA, Berg Marketing Group was selected as being the best to provide the overall services and at the best cost;

NOW THEREFORE, BE IT RESOLVED BY THE MASON TRANSIT AUTHORITY BOARD approving the agreement between Berg Marketing Group and Mason Transit Authority; and

BE IT FURTHER RESOLVED that the General Manager is authorized to sign the Agreement in the amount of \$84,000.

Adopted this 18th day of October, 2022.

DocuSigned by:

Sandy Tarzwell

Sandy Tarzwell, Chair

John Campbell, Vice Chair

DocuSigned by:

Cyndy Brehmeyer

Cyndy Brehmeyer, Authority Member

DocuSigned by:

Wes Martin

Wes Martin, Authority Member

DocuSigned by:

Randy Weatherlin

Randy Weatherlin, Authority Member

DocuSigned by:

Eric Onisko

Eric Onisko, Authority Member

DocuSigned by:

John Sheridan

John Sheridan, Authority Member

DocuSigned by:

Kevin Shetty

Kevin Shetty, Authority Member

DocuSigned by:

Sharon Trask

Sharon Trask, Authority Member

DocuSigned by:

Amy Asher

APPROVED AS TO CONTENT

Amy Asher, General Manager

DocuSigned by:

Robert Johnson

APPROVED AS TO FORM:

Robert W. Johnson, Legal Counsel

DocuSigned by:

Tracy Becht

ATTEST:

Tracy Becht, Clerk of the Board

DATE: 10/31/2022